



Manufactures of
Walk-in Coolers, Freezers &
Refrigerated Warehouses

December 15, 2008

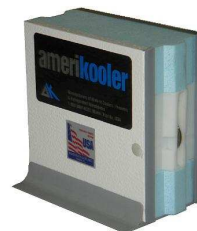
Breaking News!

Why You Need Amerikooler's New AK-XPS4 Insulation

As you may know, the *U.S. Energy Independence and Security Act of 2007 takes effect on January 1, 2009*. This will have a significant impact on the insulation requirements for walk-in coolers, freezers and refrigerated warehouses by mandating higher R-values from the manufacturers of these products.

After a careful and in-depth analysis of the different insulation materials available in the marketplace that would enable us to meet these demanding new requirements, Amerikooler has decided to use **STYROFOAM® Brand Panel Core foam** manufactured by **The Dow Chemical Company**, one of the world's leading producers and suppliers of insulation materials.

STYROFOAM® Brand Panel Core foam, "blue board," is an extruded polystyrene (XPS) foam insulation that has some distinct advantages versus other materials in the marketplace. Dow's proprietary extrusion process minimizes foam voids found in other competitive products and enables precise control of key foam attributes including: density, compressive strength, cell size and cell orientation. With STYROFOAM® Brand Panel Core insulation, you get a consistently high quality, closed cell foam insulation with hydrophobic (does not absorb water) characteristics and tight dimensional tolerances. You benefit with outstanding long-term panel integrity.



AK-XPS4

Amerikooler incorporates **STYROFOAM® Brand Panel Core insulation (AK-XPS4)** into each of our panels to provide you with enhanced energy efficiency over the life of your walk-in cooler or freezer. Our walk-ins, constructed with four inch (4") thick **STYROFOAM® Brand Panel Core insulation**, meet and exceed the new U.S. Federal requirements with **R-29 for coolers** and **R-32 for freezers**. Amerikooler's quality panel constructions result in less stress being placed on your refrigeration components. This can reduce expensive maintenance or replacement of your cooling system and extend the useful life of your freezer or cooler. This means big energy saving\$ dollar\$ for you.

I can assure you with all confidence that Amerikooler is and will be prepared to meet your immediate and future walk-in cooler and freezer needs. In addition to introducing our new premiere product line, Amerikooler is in the process of increasing our production capacity by at least 50% starting in early 2009. While other companies are cutting back in these tough economic times, we continue to invest in our capabilities to support your future growth. We are also working diligently on our new website that will provide you with much more information on our products and services. You can expect an update on this in the coming months.

All of us at Amerikooler look forward to the New Year with great excitement and anticipation as we introduce our new products that we feel will help you to grow and prosper in your industry. We sincerely appreciate your support in the New Year as we strive to enhance our relationship with you in 2009. Should you have any questions, please do not hesitate to call us here at Amerikooler.

Renato M. Alonso, President

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575 East 10th Avenue • Hialeah, FL 33010 Tel (305) 884-8384 Fax: (305) 884-8330 Toll Free (800) 627-5665